

HEALTH, ACCESS TO CARE, & IMMIGRATION

# The Silent Crisis: Community Health Worker Convening Series

Summer 2017 · California · Oregon · Washington

## Call for Sponsors

Your investment directly supports community health care that recognizes people's intrinsic worth and upholds their right to be treated with respect and fairness.

Outreach is key to creating trusting relationships and ensuring access to quality care for immigrant families. Community Health Workers need your support to conduct health outreach services to immigrant families now more than ever. Join us and help us provide outreach and facilitate access to care in the midst of the anti-immigrant climate sweeping across many local communities nationwide.

### LOCATIONS & DATES

Oakland, CA	June 22
Hillsborough, OR	July 18
Wenatchee, WA	July 20
Central Valley, CA (TBD)	August 20

### CONTACT US

#### Program, resource guide, & convening series in California:

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#### Convening series in the Northwest:

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#### Sponsorship Opportunities:

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## Background: The Silent Crisis

We live in a country made strong by its rich immigrant history, but currently, **there is a strong anti-immigrant climate sweeping across the United States**. This climate is creating serious challenges for health centers and other safety net providers in reaching and providing care to immigrant families in their communities. **Many immigrants and their families will forego seeking primary care**, possibly resulting in:

- Negatively impacting mental and behavioral health
- Complicating chronic health conditions such as diabetes or hypertension
- Increasing the likelihood of substance abuse
- Creating lapses in health coverage for those legally residing or in mixed status families
- Affecting their overall livelihood such as doing well in school or work, food security, or reporting crimes

## The Call to Action

Health Outreach Partners (HOP), in partnership with the Northwest Regional Primary Care Association (NWRPCA), will host a series of four **Health, Access to Care & Immigration Convening Events** during the Summer of 2017 to assist health centers in addressing this growing “silent” crisis. The convening events will provide support to outreach staff at community health centers and other safety net institutions who themselves face challenges in reaching immigrant families. This community is living in fear, experiencing mistrust, and would simply rather remain in the shadows. These convening events will provide an opportunity for frontline health center staff to share their experiences, network among each other, and exchange best practices.

## Anticipated Outcomes

Convening attendees will have the opportunity to:

- Learn about changes to U.S. immigrant policy and the impact for health care service delivery at the local level,
- Engage in facilitated discussion about effective outreach strategies in an anti-immigrant climate,
- Identify and share self-care practices that promote the health and well-being of outreach staff in difficult work environments,
- Build and strengthen their networks to facilitate further collaboration at the local level, and
- Provide feedback and input to update and revise HOP’s Silent Crisis Immigration Resource Guide. The resource guide and a summary of the convening proceedings and recommendations will be compiled and disseminated to health outreach staff nationwide.

## Sponsorship Opportunities

Given the limitations and parameters of current funding sources, the most effective and efficient way to cover the costs for The Silent Crisis: Health, Health Access, & Immigration Convening Series is individual sponsorships. Your contribution impacts to the quality of care offered to immigrant families at community health centers. All sponsors will have their name, logo, and an active link to their company website included on HOP's Silent Crisis: Health, Access to Care, & Immigration home page. Sponsorships at the Champion and Advocate levels will also be recognized on the electronic and print versions of the Silent Crisis Resource Guide.

Seven funds, with three sponsorship levels, are available.

### Planning and Event Space ————— Goal: \$15,000

**Champion:** \$15,000 • **Advocate:** \$10,000 • **Supporting:** \$5,000

Help us secure a convenient and accessible location for one of the four convenings. We welcome in-kind gifts such as space in your community health center. Estimated attendees: 40 people.

### Immigration Experts and Trained Facilitators ————— Goal: \$15,000

**Champion:** \$15,000 • **Advocate:** \$10,000 • **Supporting:** \$5,000

Supporting this fund will help cover the cost of paying for content experts, trained facilitators, and input from immigration experts and other advocates.

### Translation & Interpreting Services ————— Goal: \$10,000

**Champion:** \$10,000 • **Advocate:** \$5,000 • **Supporting:** \$3,000

This fund will help us develop the resource guide in English and Spanish, and provide interpreting services at all four convening events. If we reach or exceed our goal, we may be able to have it translated into one or two other needed languages. We welcome in-kind interpreting services.

### Stipend and Meals ————— Goal: \$10,000

**Champion:** \$10,000 • **Advocate:** \$5,000 • **Supporting:** \$2,500

This fund helps us provide meals and travel stipends to encourage support attendance and participation by Community Health Workers. Some CHW's are planning to travel over 70 miles round trip and will only be able attend because of the stipend offered.

### Electronic Resources Dissemination ————— Goal: \$7,500

**Champion:** \$7,500 • **Advocate:** \$3,000 • **Supporting:** \$1,500

The Silent Crisis Resource Guide along with other resource materials developed with input from all four convening events will be made available to community health workers at health centers across the country. We will also provide a short webinar that guides new users through the resource.

### Year Long Advocacy Efforts ————— Goal: \$5,000

**Champion:** \$5,000 • **Advocate:** \$3,000 • **Supporting:** \$1,000

These funds will help us continue sharing this information to health center leadership and national, state, and local decision makers throughout the year via conference workshops, committee meetings, and issue briefs.



## Get Involved

For over 46 years, Health Outreach Partners (HOP) has assisted community health centers in developing and implementing community health outreach programs that address the unmet needs of underserved members of their communities. For over 20 years, HOP has been partnering with the NWRPCA to provide training and support to community health workers and frontline staff. We are excited to work together once again to address this Silent Crisis and ensure access to high quality care to all. Our work is guided by the fundamental belief that health is a human right and that a person's health and wellness is not a commodity. Most importantly, we believe that outreach is key to creating trusting relationships and ensuring access to quality care for the most marginalized people in their communities. Conversations about health and immigration are more important than ever. We really appreciate and value your support.

### For Questions about program, resource guide, & convening series in California, contact:

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